



Heartspring **DIALOGUE**

Annual Report 2020





On the Cover

Kappy, Heartspring's Director of Happy, provides play, comfort, learning, and relationship-building opportunities for our staff as well as for the children and families served at Heartspring.

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Board of Directors Update: Looking Past 2020

Heartspring is strong, and the future is bright.

Like many organizations in our community, 2020 was a tough year fiscally, and we anticipate we will face many of the same obstacles in 2021.

With the foresight and planning of those who came before us, Heartspring has the resources to weather difficult times. Our Board of Directors is committed to guiding the organization through this storm while preserving that legacy and setting the organization on a path to continued success.

As we kick off 2021, we are starting strategic planning under our new President and CEO Karina Forrest-Perkins. Through the creation of a

strategic planning committee, Heartspring's Board of Directors will help look beyond the current world health crisis and guide the organization successfully into the future.

We want to thank Heartspring leadership, employees, families, and supporters for everything they are doing to support each other and the organization as a whole.

Durrel Kelley
*Heartspring Board of Directors Chairperson
Chief Operations Officer
Great Plains Health Alliance, Inc.*



Investing in Heartspring's Future

Last fall, I announced my key priorities for Heartspring. Each of these reflect the value we place on the relationships that best support our children and youth: our staff, our families, and our greater community. These focus areas will be key drivers of our strategic planning process for FY22-FY24.



We have a long history of excellent leadership from those that came before me, and we will build upon that legacy by strategically improving our programs and infrastructure organization-wide.

- 1. Staff Investment** – In January, we started our plan to more intentionally invest in our staff. Our goal is to begin an assertive improvement of our benefits and compensation; reduce our turnover; improve our staff retention and engagement; and to build a world class environment for all our team members. While we cannot make all these changes in one year, we have already started this process and are excited about what each successive year will bring for staff members.
- 2. Family Investment** – In March, we will officially kick off the Parent Advisory Council. This will allow parents and family members to teach me about their concerns, praises, and ideas for growth and improvement. The family voice is critical wisdom for our organization. We look forward to all the lessons this will bring us.
- 3. Community Investment** – Over the next year, you will see more intentional investment in our local community through involvement in family trainings, strategic partnerships, and public policy. Our local community has wrapped its arms around us for 87 years. We want to honor that relationship through service and education.

As I look forward to the rest of 2021, I am reminded of how blessed our organization was in 2020. Things were not easy, but our staff pushed through to provide their best to the families we serve. We received a 100% from our annual site review, held our COVID-19 infection rate to less than 2%, and offered services in multiple unconventional mediums. Our staff and Board of Directors inspired me with their dedication and commitment to our mission.

I am truly honored to serve as your President and CEO. We have greatness before us and behind us. Thank you for your stewardship.

Karina Forrest-Perkins
Heartspring President and CEO

Adaptability. Agility. Reflection. Connection.

2021 is here, and boy has it started with a bang! A new year brings new energy, and the Heartspring campus is buzzing as we have begun to return to our office spaces. We are able to see one another face to face, even if covered with masks. While excited for the future, we would be remiss if we did not reflect on our learnings from 2020.



Adaptability has never been more prevalent. In the industry of service we surely appreciate each of the individuals who continue to lift up our mission — for your unwavering support and for being agile with us as we continue to adapt to new meeting styles and push event dates to protect you and those we serve.

We are fortunate to have learned so much more about ourselves as a community. We are nimble. We are resourceful. We are determined.

As we look ahead with optimism and eagerness, we are hopeful to reconnect and engage with you in new and meaningful ways. We are excited to share with you the dreams and vision for Heartspring, and for you to feel more connected to our story and to the possibilities that lie ahead. Though several aspects of our lives have changed, many remain the same — our gratitude for each of you being one.

With a grateful heart,

Stacie Williamson

Senior Director of Development and Advancement

Give today at Heartspring.org/donate.

Board of Directors

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Alliance, Inc.

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CEO*
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Putting Students First: Jeff Jones, 2020 Values Ambassador of the Year

Behind every student's success, there's a passionate, caring employee putting his or her heart and soul into helping students thrive.

To Employment Training Coordinator Jeff Jones, student success comes first and helping them excel in life is at the heart of his purpose.

In fact, he often travels great lengths to achieve this. With his passion for taking Heartspring's Competitive Integrated Employment (CIE) program into the community, he has made strong connections with local organizations to help students practice vocational skills through community internships and job opportunities.

From pop tab collections and first interviews at Ronald McDonald House Charities, to stories in the East Wichita News, to partnerships with The Farris Wheel, and to an internship at Cypress Medical Center, Jeff is an advocate and champion for Heartspring Residential School students.

"Jeff is the guiding force behind the success of countless students at Heartspring, but he also guides the success of more staff members

than we will ever know," says Curriculum Development Coordinator June Henkelman. "The genuine care and kindness that he shows to everyone resonates beyond the walls of Heartspring and into our community."

Jeff is a true Heartspring Values Ambassador — it is thanks to him that many of our students leave Heartspring with confidence, grace, and numerous vocational skills to build an independent life after graduation.

Each month, the Heartspring Strong Employee Engagement Committee selects an employee from those nominated by their peers for exemplifying the Heartspring values: Integrity, Possibility, Excellence, Leadership, Service, and Celebration. At the end of the year, one person is selected as the Values Ambassador of the Year. It should come as no surprise that Jeff was presented the honor at the 2020 Recognition Breakfast.



A Heart for Serving Heartspring: Recognizing Volunteer Dr. Patrick Washington

You may recognize him as the Early Intervention Audiologist at Rainbows United, Inc.

You may recognize him as one half of the incredible @twinliftin duo on Instagram.

This past September, Heartspring recognized him as volunteer of the year!

From schlepping ice at PedalFest to directing guests at Light Your Heart, Dr. Patrick Washington has done it all, and always with a smile and a giving heart.

“Dr. Patrick is here for the kids,” explains Stacie Williamson, Senior Director of Development and Advancement. “He shows up at every Heartspring event because of them...because of the families we are serving.”

Heartspring events require hundreds of volunteers a year to make them successful. With more than 450 volunteers working to execute three events (in non-COVID-19 years), Dr. Patrick has a role in all three.

“If someone wants to volunteer, the number one thing is do it unconditionally. Do it because you’re helping someone else.”

- Dr. Patrick Washington

With a heart for serving, Dr. Patrick has volunteered at the Autism CARE Walk, PedalFest, and Light Your Heart with Heartspring. After an audiologist internship brought him to Heartspring several years ago, he has continued to volunteer at Heartspring events.

“If someone wants to volunteer, the number one thing is do it unconditionally,” adds Dr. Patrick. “Do it because you’re helping someone else.”



If you are interested in volunteering at Heartspring, contact Bianca Velo at bvelo@heartspring.org.



Left: Dr. Patrick volunteers at Heartspring's 2019 PedalFest.
Right: Dr. Patrick receives the "Volunteer of the Year" award at Heartspring's 2020 Recognition Breakfast.



Meet Kappy: Heartspring's Director of Happy

**An interview with Clinical
Marriage and Family
Therapist and Assistant
Director of Pediatric
Services, Karla
Hartlep, MS, LCMFT,
RPT, CAAPT**

Last fall, Heartspring welcomed a new sweet four-legged employee who is quickly gaining popularity with children and staff. We are incredibly excited to welcome Kappy to our organization! Although Kappy is a facility dog, she has endearingly been given the title of “director of happy.”

Karla, tell us about Kappy! What is her story and how did she come to you and Heartspring?

Kappy is a three-year-old spayed female Golden Retriever who was donated to Kansas Specialty Dog Services Assistance Dogs, Inc. (KSDS) by her breeder. As a puppy, Kappy spent time with KSDS puppy raiser Nikki Roberts of Ozark, MO. During this time, Nikki gave her heart and time to provide her a loving home, foundational training, and most importantly, some wonderful early socialization in a veterinary clinic.

KSDS has a partnership with Topeka Correctional Facility (TCF). As Kappy grew from a puppy into an adult dog, she went to TCF for training by selected inmates who participate in the “Pooches and Pals” program. Through this program, inmates provide all husbandry and training while KSDS dogs are in the care of TCF. The next step was final training by Letha Nelson at the KSDS facility to pair Kappy with her human-half of the team.

What is a facility dog?

KSDS is accredited by Assistance Dogs International and provides dogs trained in three

different areas of assistance: guide dogs to aid individuals with visual impairments, service dogs trained to perform a specific task or tasks for someone, and facility dogs. Facility dogs have an owner who is responsible for their welfare, care, tossing a tennis ball, and making room for them on the sofa in the evening. During the day, facility dogs accompany their owner to work. Schools, courthouses, hospitals, and now Heartspring are examples of agencies that may have a facility dog.

What job will Kappy have at Heartspring?

Peer-reviewed literature supporting the use of animal-assisted therapy has grown over recent years. Kappy and her playful nature will work with children and families to assist with teaching behavior regulation, impulse control, social skills, and empathy. Kappy will also help teach children animal care and how to greet a dog.

How will she help children, families, and employees in their journey towards happier, healthier lives?

Kappy provides play, comfort, learning, and relationship-building opportunities for our staff as well as for the children and families served at Heartspring. She is truly an ambassador of our mission.

We look forward to continuing to witness the positive impact our new “director of happy” has on the lives of children, families, and employees at Heartspring!

Emprise Bank: A Bank with Strong Community Ties

“It’s about the kids and their families,” exclaims Kendal Nelson, Senior Vice President at Emprise Bank. “If people have trust and confidence in you, they know you are supporting a great organization, and therefore hopefully the donations come freely.”

For five years, the Emprise Riders have joined as a team to support Heartspring’s PedalFest. Consisting of Emprise Bank employees and their families and friends, the team has procured several fundraising awards with as many as 27 riders supporting the team.

Through their contributions at PedalFest, they have raised close to \$50,000 over the last five years.

“They are exceptional when it comes to supporting our mission,” explains Stacie Williamson, Senior Director of Development and Advancement. “They are not only the presenting sponsor at PedalFest, they are amazing contributors to our event whether it be through volunteering or fundraising.”

With a focus on youth and education, Emprise Bank’s commitment to the local community aligns well with Heartspring’s mission to support families through education and therapy services.

Honored as the Top Fundraising Team of the Year, Emprise Bank and the Emprise Riders have been incredible partners in the Heartspring mission!



If you are interested in supporting Heartspring as an event sponsor, contact Sarah Wine at sarahw@heartspring.org.



2017



2018



2019



2019



2020 (Virtual)

Each year, the Emprise Bank team joins hundreds of riders and volunteers to support HeartSpring's PedalFest.

Hopeful at Heartspring: COVID-19 Update

We can easily say 2020 was one of the most difficult years in Heartspring's 87-year history.

We have all made real, impactful sacrifices over the last year.

Our Residential School parents have gone months without seeing their children. Months. All the video chats and phone calls cannot replace the hugs and face-to-face smiles. And yet, they sacrificed in order to keep our students and staff healthy and safe.

We closed in-person Outpatient Services. Twice. Not only did it interrupt services for the families we serve, it also had major financial implications for the organization. And yet, we made the incredibly difficult decision to sacrifice in-person therapy to protect our families and staff from possible COVID-19 exposure.

Our staff have worked in all levels of PPE. From homemade masks to KN95s, face shields, gowns, and gloves, they have sacrificed their comfort to keep our families, students, and staff healthy and safe.

With the help of many staff volunteers, our medical team has administered close to more than 7,500 COVID-19 tests to our staff, students, and families over the last year. In the heat, wind, rain, and cold, they have sacrificed their time (and a few tents) to keep our families, students, and staff healthy and safe and to protect our campus from COVID-19 exposure.

And yet, there's a light at the end of the tunnel.

In early December, our partnership with Wichita State University's lab was finalized allowing us to conduct weekly saliva testing. Not only is this

a less invasive way to test, it reduces the burden on our medical staff allowing staff to do their own test. The results are available within 24 hours shortening our previous wait of 3-5 days.

On December 14, 2020, the first vaccine was administered in Wichita signaling the hopeful beginning of the end of this worldwide pandemic. And on March 8, 2021, Heartspring conducted its first vaccine clinic for staff.

While we know masking and social distancing will continue into 2021, we have hope that we are looking to new beginnings and a more resilient, innovative culture.



Rachel Mayberry
*Senior Director of Marketing
and Communications*

Heartspring's playground, completed in spring 2020, offers students and staff a safe and healthy way to have fun on campus.





Consolidated Statement of Activities

Years Ended June 30, 2020 and 2019

	2020	2019
Revenue, Gains, and Other Support		
Fees	\$ 24,116,479	\$ 24,217,678
Contributions	1,279,344	1,491,155
Investment Return	715,612	722,067
Change in assets held by Wichita Community Foundation	(199,597)	(62,887)
Other	173,056	216,235
Total Revenue, Gains, and Other Support	26,084,894	26,584,248
Expenses		
School	19,414,027	17,788,865
Outpatient Services	4,499,067	4,429,016
Total Program Services	23,913,094	22,217,881
Management and General	1,033,757	896,027
Fund Raising	652,418	679,359
Total Expenses	25,599,269	23,793,267
Change in Net Assets	485,625	2,790,981
Net Assets, Beginning of Year	36,325,756	33,534,775
Net Assets, End of Year	\$ 36,811,381	\$ 36,325,756



Consolidated Statement of Financial Position

Years Ended June 30, 2020 and 2019

	2020	2019
Assets		
Cash and cash equivalents	\$ 7,938,630	\$ 3,862,313
Accounts receivable, net of allowance	3,010,366	3,398,222
Prepaid expenses and other	439,064	455,491
Investments	10,266,032	9,932,387
Contributions receivable	198,620	216,515
Interest in assets held by Wichita Community Foundation	4,460,416	4,660,013
Property and equipment, net of accumulated depreciation	16,075,952	16,191,022
Total Assets	\$ 42,389,080	\$ 38,715,963
Liabilities and Net Assets		
Liabilities		
Accounts payable	\$ 531,454	\$ 442,111
Accrued compensated absences	602,788	547,166
Other accrued expenses	891,294	1,373,350
Deposits and advances	15,563	27,580
Deferred revenue	3,536,600	-
Total Liabilities	5,577,699	2,390,207
Net Assets		
Without donor restrictions	31,728,519	31,281,581
With donor restrictions		
Purpose restriction	2,404,241	2,365,554
Perpetual in nature	2,678,621	2,678,621
Total Net Assets	36,811,381	36,325,756
Total Liabilities and Net Assets	\$ 42,389,080	\$ 38,715,963

Light Your Heart with Heartspring

Presented by  **RELEVANT**
AUDIO + VISUAL



Saturday, June 5, 2021 • Wichita Marriott
A whimsical evening to benefit Heartspring

Virtual option available! 

LightYourHeart.org

 **Heartspring**