



# Heartspring DIALOGUE

Annual Report 2021



## On the Cover

Meet Nayeli. She's one of our amazing clients in Heartspring Outpatient Services. She's got style with just the right amount of attitude. Nayeli has been a fighter since day one, and Heartspring is proud to be in her corner. Read her story on page 8.

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## Board of Directors

**Stephanie Farley**  
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*Vice Chairperson*  
UMB Bank

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*Secretary/Treasurer*  
Retired

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# Reflection on the Last Two Years

## A Note from the President and CEO

### **Our Mission:**

To be a leader and innovator in providing clinically supported services through education and therapies for children with complex needs to empower them to grow and learn on a path to a more independent life

### **Our Vision:**

Creating hope and opportunity that changes the lives of children with complex needs and their families

### **Our Values:**

Celebration  
Excellence  
Integrity  
Leadership  
Possibility  
Service

*Because I believe it is important for all of us, I borrowed the inspiration and many of these words from our Chief People Officer Melissa Riley's email urging our staff to embrace challenges and celebrate victories.*

March 13, 2022 marks two years of our community navigating the COVID-19 pandemic.

As a community, many are drained, weary, and even exhausted. But what if we take time to shift our focus? What if we look at the positive changes over the last two years? What if we embrace grit, perseverance, and hope?

We can not only survive but thrive as we move into the future.

These last 24 months have forced us to dig deeper and cultivate more resilience, creativity, and flexibility. For that, I want to celebrate just how far we have come as an organization and community.

Though we have survived many challenges, we have grown tremendously in our ability to do difficult things. We have collectively and individually learned new skills and achieved things we never thought we could.

Take a brief moment and acknowledge all that we have overcome these last two years. And then make a list of your achievements, accomplishments, and successes.

As I look to the future, I see a resilient and hopeful community. We are more connected, more caring, and more compassionate!

**Karina Forrest-Perkins**  
*President and CEO*





## Meet Moniqueka Holloway

### Senior Director of Compliance and Quality Improvement

Senior Director of Compliance and Quality Improvement Moniqueka Holloway joined Heartspring's leadership team in July 2021. As the head of the new compliance department, she ensures best practices are in place so Heartspring can continue to serve children and families at a high level.

Moniqueka has three focuses: monitoring and measuring policies, practices, and procedures; creating a quality-improvement framework that supports partnerships with other organizations that serve children; and creating and sustaining a data collection and reporting system.

Before Heartspring, Moniqueka was a contract and compliance manager for Wichita State University's National Institute for Aviation Research. She is a WSU graduate and has her master's from Southwestern College.

When Moniqueka isn't at work, she continues giving back. She's the chair of the Boys and Girls Club I-board and is on the Kansas Development and Finance Authority Board. She also enjoys Wichita's music scene and time with her family—sons, C.J. and Caiden, and husband, Cortney.

# Meet

## Rachel Mayberry

### Senior Director of Public Policy and Communications

Since March 2017, Rachel Mayberry has supported marketing and communications efforts at Heartspring originally as the director of marketing and then the senior director of marketing and communications.

In July 2021, she transitioned into the role of senior director of public policy and communications supporting the organization's focus to play a greater role in advancing the rights of children and adults with disabilities at the local, state, and federal levels.

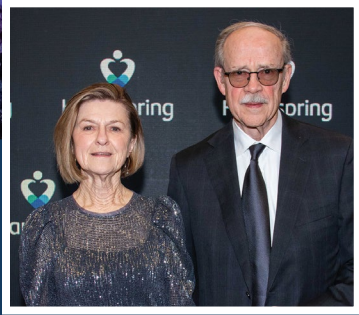
In her new role, Rachel serves as our state lobbyist monitoring and responding to legislative action and collaborating



with other advocates to build momentum on issues important to our mission. She also continues to lead our communication efforts having a significant part in organizing our response to the worldwide pandemic.

With experience in higher education, telecommunications, and healthcare, her goal in 2017 was to return to Wichita and non-profit work to serve the community with a greater purpose. In her new role, she hopes to impact not only our local community but all those who can benefit from her advocacy work.

Rachel can be reached at [rmayberry@heartspring.org](mailto:rmayberry@heartspring.org).



# Honoring Judy and Stan Guyer

## Celebrating Nearly 50 Years of Supporting Heartspring

Two of the Guyers' passions are their business and music, and their relationship with Heartspring reflects those passions. Judy and Stan Guyer have been part of the Heartspring family for almost 50 years.

Judy's love of music is reflected in the time she's spent with Heartspring. She attends the Choral Sensations concerts starring the Heartspring students. Judy even served on the Board of Directors in the late 1990's and early 2000's.

"They're real people with big hearts," Heartspring Vice President for Advancement Stacie Williamson said. "I don't think there's a day Stan and Judy don't live out the Heartspring values."

Heartspring benefitted another passion—the family business, Grasshopper Mowers in Moundridge, Kan. In 2020, Heartspring's mower broke and instead of having to use valuable resources to purchase another, the Guyers donated a Grasshopper. Stan even allowed the team to try out the model on Heartspring grounds.

"They are delightful," Heartspring Director of Facilities Mary Huber said. "I had the privilege of sitting down and meeting them and they are just truly a wonderful couple."

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**Top:** Fred Berry presents Judy and Stan Guyer with the Fred F. Berry Jr. Spirit of Heartspring award.

# Heartspring's Very Own All-Star

## Ex-MLB Player: an MVP for Heartspring

Wichita Native Nate Robertson had a successful career as a pitcher for the Detroit Tigers as well as several other MLB teams. In 2006, he even pitched five shutout innings in a World Series helping the team earn its first pennant since 1984.

While Robertson was a champion on the field, he and his wife, Kristin, have been Heartspring's champions off the field. They both are major league advocates, supporting Heartspring with their time and treasure. Most recently, they put together a live auction package for Light Your Heart with Heartspring with a trip to Kansas City for a KC Royals/Detroit Tigers game with dinner and hotel included. They even included signed memorabilia, an on-field pregame batting practice experience, and meet and greet opportunities.

"Kristin and Nate have hearts of gold," Vice President for Advancement Stacie Williamson said. "They come by giving naturally. It's what they aspire to do in their daily lives."

Heartspring's mission is personal for the Robertsons. One of their three children has a diagnosis of Down syndrome.

"We have a daughter with special needs," Robertson said. "We see the stories and we see what Heartspring does for these families and these kids. It's a great organization and that's why we got involved."

Heartspring is incredibly grateful for the Robertson family and their support throughout the years. They are truly all-stars to the cause.

*Photo Credit: Veronica Skeldon Photography*





# Nayeli's STORY

**"She's come a very long way, but it's always her way."**

*- Brianna  
Nayeli's Mom*

**A**s three-year-old Nayeli strides through the Outpatient Services lobby, she walks like she owns the place. Her little legs move with the assurance that she knows what she's doing, and no one can tell her otherwise.

"She walks into a room like she owns it because she does own it," Nayeli's occupational therapist at Heartspring, Emily Anderson, says.

Nayeli knows what she wants whether it be which workout to do in physical therapy or what oh-so-stylish outfit to wear for the day. She will confidently tell anyone what she needs using her augmentative and alternative communication (AAC) device.

This strong will is something that has served her well in the beginning of her life, something that has helped her grow during her therapies at Heartspring, and something that will continue to serve her as she walks through the world.



Nayeli receives occupational and physical therapy at Heartspring. She has a diagnosis of autism and also had a liver transplant at a very young age. With her rock star gait, it's hard to imagine she was in a bed for the first part of her life, hooked up to machines in complete liver failure. She had to have a transplant at six months.

"She's a miracle, that's for sure," Brianna, Nayeli's mom said.

Nayeli's work was not done there. After being in the hospital for a year, she had several developmental delays. The therapists at the hospital recommended that she continued therapy which she did in Manhattan, Kan. Then, her family moved to Wichita and joined the Heartspring family.

An interdisciplinary team of behavioral, occupational, speech, and physical therapists evaluated her progress and established the care Nayeli would need to continue her development. The collaborative and comprehensive evaluation ensured that Nayeli was able to readily access the therapy services needed for her.

"It has really helped us get a holistic approach to Nayeli's care," Heartspring Physical Therapist Hannah Dodd said. "We are ensuring that all aspects of her therapies are approaching multiple aspects of her life and working on improving her capabilities all around."

Nayeli continues to grow. Whether it be brushing her teeth while standing up or tackling the stairs, each milestone she does her own way.

"She's come a long way," Brianna said. "She's come a very long way, but it's always her way."

And the therapists at Heartspring will be there supporting her in every step she takes.



**Left:** Nayeli develops her grasp to pick up and stack blocks as well as develops meaningful play skills such as imitation, turn taking, and imaginative building with occupational therapist Emily Anderson.

**Above:** Nayeli works on core strength in physical therapy with therapist Hannah Dodd.



Charlie (left) with husband Rich and dogs Baby Birdie, Harper, and Big Scooter

## A Whole New World

### Charlie's Story

"We drove down to my grandparents' house, and it was the very first time I had ever heard a bird sing...I didn't know birds made a noise. It wasn't even in my reality that it happens."

Not everyone remembers their first bird song, but Charlie Robinson does.

It was in the second grade after visiting the Institute of Logopedics, now Heartspring.

Charlie has limited hearing and adapted by reading lips. He adapted so well no one realized he was having trouble right away. It came to light over time when teachers turned to write on a board or when he had to turn up the volume

during Sesame Street since he couldn't read the puppets' lips. Eventually, Charlie took a hearing assessment at the institute and was fitted with a hearing aid.

"My life would have been totally different had I not figured out my hearing," Robinson said. "I was just bored sitting in school. Not knowing why because that's your normal."

With the right tools, Charlie's life took flight. He finished school and went to college. He lives in Newton with his husband and pets and works as a funeral director. He enjoys gardening outside where he can hear the birds sing.

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"I didn't know birds made a noise. It wasn't even in my reality that it happens."

- Charlie

# Outpatient Services

Heartspring has combined Autism Services and Pediatric Services within the Outpatient Services Division.

Outpatient Therapy Programs continue to consist of high-quality services in ABA, audiology, behavioral health, developmental-behavioral nurse practitioner, occupational therapy, physical therapy, and speech therapy.

Outpatient Services will continue to use an interdisciplinary model to design the best therapeutic approach for children and families. We have changes in titles with this reorganization:

**Allyson Bell**

Clinical Director of ABA Therapy

**Karla Hartlep**

Clinical Director of Interdisciplinary Therapy

**Cheryl Jabara**

Interdisciplinary Team Lead

**Emily Anderson**

Interdisciplinary Team Lead

**Kimberly McMinn-Rogers**

Interdisciplinary Team Lead



More than

**\$1,001,000**

in financial support was given to Outpatient Services families in FY21

**731**

Number of children served in Outpatient Services in FY21

**APRIL IS**

# Autism Awareness Month!

April is Autism Awareness Month, and we have exciting ways to celebrate.

## **CAREfest Registration**

Heartspring's CAREfest website launches along with some of our free event registrations:

- **Autism CARE Walk:** free
- **PedalFest 5K Family Ride:** free
- **General Admission:** \$5

Registration for the rest of the events (premium PedalFest routes, Car Show, and 5K Run) will open June 7. Celebrate in style with a CAREfest T-shirt. They cost \$10 until May when they will increase to \$15 per shirt.

## **#StoriesOnTheSpectrum**

To show how big the autism community is, we are sharing stories on the spectrum. Whatever your connection to autism is, we want to hear about it! Send your story through text, video, photo, or even art to [marketing@heartspring.org](mailto:marketing@heartspring.org), and we will share it on our social media pages.

## **New This Year!**

We will celebrate with schools in the Maize and Newton districts. Members from the Heartspring team will teach students all about inclusivity, kindness, and Autism and take them on a mini walk at their school.

Follow Heartspring on social media for more!

# Community Partnerships

## **Perfect Fit Therapy Clinic**

Last year, Heartspring partnered with Perfect Fit Therapy Clinic in Dodge City to provide applied behavior analysis (ABA) to southwest Kansas. Heartspring is providing supervision for independent fieldwork as well as consultative services for children.

## **Delta Dental of Kansas**

Heartspring and Delta Dental of Kansas have partnered together to bring free dental coverage to the children of Outpatient Services. This gift provides coverage for dental services for clients and is awarded regardless of financial need.

## **Understanding Autism Training**

Through our Understanding Autism Training, we aspire make the businesses of Wichita as autism friendly as possible. Any business may go through this training for free by simply contacting [CARE@heartspring.org](mailto:CARE@heartspring.org).

## **Pop Tabs for Ronald McDonald House**

In the last three years, Heartspring employees and its community partners donated 102 pounds of pop tabs for Ronald McDonald House Charities (RMHC). Students collect the pop tabs as part of the Competitive Integrated Employment Program. RMHC provides food, shelter, and care for the families while their child receives medical services.





# Consolidated Statement of Activities

Years Ended June 30, 2021 and 2020

	2021	2020
<b>Revenue, Gains, and Other Support</b>		
Fees	\$ 24,036,318	\$ 24,116,479
Contributions	1,248,104	1,279,344
Investment Return	2,517,603	715,612
Change in assets held by Wichita Community Foundation	893,128	(199,597)
Paycheck Protection Program	3,577,762	-
Other	88,984	173,056
<b>Total Revenue, Gains, and Other Support</b>	<b>32,361,899</b>	<b>26,084,894</b>
<b>Expenses</b>		
School	21,609,218	19,414,027
Outpatient Services	4,931,999	4,499,067
<b>Total Program Services</b>	<b>26,541,217</b>	<b>23,913,094</b>
Management and General	1,241,572	1,033,757
Fund Raising	700,777	652,418
<b>Total Expenses</b>	<b>28,483,566</b>	<b>25,599,269</b>
<b>Change in Net Assets</b>	<b>3,878,333</b>	<b>485,625</b>
<b>Net Assets, Beginning of Year</b>	<b>36,811,381</b>	<b>36,325,756</b>
<b>Net Assets, End of Year</b>	<b>\$ 40,689,714</b>	<b>\$ 36,811,381</b>



# Consolidated Statement of Financial Position

Years Ended June 30, 2021 and 2020

	2021	2020
<b>Assets</b>		
Cash and cash equivalents	\$ 4,120,528	\$ 7,938,630
Accounts receivable, net of allowance	2,972,081	3,010,366
Prepaid expenses and other	475,556	439,064
Investments	14,417,595	10,266,032
Contributions receivable	59,121	198,620
Interest in assets held by Wichita Community Foundation	5,353,544	4,460,416
Property and equipment, net of accumulated depreciation	15,511,994	16,075,952
<b>Total Assets</b>	<b>\$ 42,910,419</b>	<b>\$ 42,389,080</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable	\$ 534,783	\$ 531,454
Accrued compensated absences	418,267	602,788
Other accrued expenses	1,246,855	891,294
Deposits and advances	20,800	15,563
Deferred revenue	-	3,536,600
<b>Total Liabilities</b>	<b>2,220,705</b>	<b>5,577,699</b>
<b>Net Assets</b>		
Without donor restrictions	34,375,818	31,728,519
With donor restrictions		
Purpose restriction	3,635,275	2,404,241
Perpetual in nature	2,678,621	2,678,621
<b>Total Net Assets</b>	<b>40,689,714</b>	<b>36,811,381</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 42,910,419</b>	<b>\$ 42,389,080</b>



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