

# Heartspring Media Kit

Updated October 2021



Heartspring



# Heartspring

**Providing educational  
and therapeutic  
services for children  
and families since 1934**

**500 Employees  
Therapeutic School  
Outpatient Services**



## **Media Contact**

**Sam Anderson**  
Director of Marketing

- 316-634-8761
- sanderson@heartspring.org

## **Our Story**

Heartspring was founded as “The Institute of Logopedics” as a nonprofit organization in 1934 in partnership with Wichita State University. Our early service model prioritized children experiencing speech, hearing, and mobility challenges. Located on a beautiful 35-acre campus in Wichita, Kansas, Heartspring is now known as one of the most groundbreaking therapeutic schools and pediatric service centers in the world.

Heartspring serves children and young adults with multiple intellectual and developmental needs, such as: living with autism; challenges with speech, language, or communication; challenges with mobility and other motor functions; a limited ability to regulate stress and distress; and other pediatric healthcare complexities.

**8700 E. 29th St. N. • Wichita, KS 67226**  
**316-634-8700 • [Heartspring.org](http://Heartspring.org)**

# Programs



## Heartspring School

The Heartspring School is a therapeutic school for children ages five to 21 years and who live with significant intellectual and developmental needs. We serve children and families across the United States and worldwide. Many of our children are not able to be served adequately through their home school districts and look to Heartspring for our unique and individualized programming.

## Outpatient Services

Outpatient Services provides a full spectrum of therapy interventions for children and young adults ages birth to 21. These services include occupational, physical, speech, mental health, medical, and ABA therapies. Our Pediatric Services division also performs psychological, audiological, behavioral, occupational, physical, speech, and developmental medicine assessments and evaluations. Our multi-disciplinary team works with the whole family system to assist with managing their home, community, and school-based needs. We utilize various mediums in order to meet the needs of families: in-office visits, home-based visits, and Teletherapy.



**Heartspring**

8700 E. 29th St. N.  
Wichita, KS 67226  
316-634-8710  
[Heartspring.org](https://www.heartspring.org)



# Executive Team



**Karina Forrest-Perkins**  
President & CEO



**Kenny Bui, PhD**  
Chief Operating Officer



**Moniqueka Holloway**  
Senior Director of Compliance  
and Quality Improvement



**Rachel Mayberry**  
Senior Director of Public Policy  
and Communications



**Melissa Riley**  
Chief People Officer



**Carolyn Wilhelm, CPA**  
Chief Financial Officer



**Stacie Williamson**  
Vice President for Advancement

## Community Involvement Special Events

### CAREfest

Heartspring's CAREfest combines two of our staple events – the CARE Walk and PedalFest – into a fundraising festival benefiting all of Heartspring. From bike rides and an art show to a car show and cook-off contest, CAREfest has something for the entire family.

[WichitaCAREfest.org](http://WichitaCAREfest.org)

### Light Your Heart with Heartspring

Light Your Heart with Heartspring is a signature gala featuring festive food and spirits and live and silent auctions to benefit Heartspring. The evening is spent sharing stories of the inspiring children served at Heartspring and the life-changing impact of community partners who help children achieve their highest potential.

[LightYourHeart.org](http://LightYourHeart.org)

## Board of Directors

**Stephanie Farley**  
*Chairperson*  
Berry Companies,  
Inc.

**Jeremy Machain**  
*Vice Chairperson*  
UMB Bank

**Monte Shaw**  
*Secretary/Treasurer*  
Retired

**Durrel Kelley**  
*Past Board Chairperson*  
Great Plains Health  
Alliance

**Bryan Blundell**  
Fidelity Bank

**Scott Gepner**  
Retired

**Natalie Hinkin**  
Heartspring Parent

**Todd Matheny**  
Syndeo Outsourcing  
LLC

**Bob McFadden**  
Foulston Siefkin LLP

**Kristin Robert**  
Spirit AeroSystems

**John Roseborough**  
NetApp, Inc.

**Christopher Shank**  
USI Insurance  
Services LLC

**Lora J. Smith**  
Hinkle Law Firm LLC

**Josh Weiser**  
NetApp, Inc.

Connect with  
Heartspring on  
social media!



Heartspring



Heartspring



Heartspring



Heartspring  
Strong



Heartspring  
Strong