

ROUGE

THE HEARTSPRING GALA



SPONSORSHIP OPPORTUNITIES
MARCH 28, 2026

HEARTSPRING CONTINUES TO GROW AS A NATIONAL DESTINATION FOR THERAPIES AND SPECIAL EDUCATION FOR CHILDREN WITH NEURODEVELOPMENTAL CHALLENGES.

At Heartspring, we believe in a future where every child has the chance to thrive and reach their full potential. From addressing developmental delays in babies and toddlers to navigating the complexities of autism in adolescence, we walk beside children and families, offering life-changing therapies, special education, and individualized support. Every day, families across the country search for care, resources, and a path forward — Heartspring can be the answer.

We're not just imagining what's possible for children and families. We're building it.

With our plans for a new state-of-the-art multi-clinic facility in Wichita's health care corridor, we envision a vibrant community hub where cutting-edge care meets compassionate connection, built through groundbreaking partnerships with medical leaders and powered by people who believe in a better tomorrow.

For the 1 in 6 families navigating the often-overwhelming journey of neurodevelopmental care, this isn't just a vision — it's a lifeline. **And we can't do it without you.**

"WE COULDN'T HAVE MADE THIS KIND OF PROGRESS AT HOME. IT'S ALL BECAUSE HE'S HERE AT HEARTSPRING."

- KELLY, HEARTSPRING PARENT

The Heartspring Gala is more than a fundraiser. It's a celebration of courage, progress, and possibilities. Community changemakers gather to amplify impact and help unlock brighter futures for the children we serve.

Join us. Let's reimagine what's possible — together.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$100,000

Exclusive Opportunity: 1 Available

Be recognized as the exclusive “Presented By” Sponsor of the event, with your brand integrated into every element of the evening.

- Exclusive naming rights: “Presented by [Company]” on all materials and event branding
- Opportunity to address guests from the stage
- VIP Gala Access for 20 guests
- Two premium tables of 10 or a King’s Table for 20 with concierge beverage service, exclusive appetizers
- Expedited event check-in
- Logo featured in print, digital, and social Gala promotions
- Permanent name recognition on Heartspring Donor Wall
- Private, curated experience at the Heartspring Campus for your team or family
- Personalized, year-round cause marketing partnership developed collaboratively to align your organization’s business and community goals with Heartspring’s mission impact, creating meaningful visibility beyond the Gala
- Personalized post-event impact report highlighting the difference your sponsorship made

ENTERTAINMENT UNDERWRITER

\$50,000

Exclusive Opportunity: 2 Available

Your sponsorship brings world-class entertainment to life while aligning your brand with the heart of the evening.

- Shared naming rights as Entertainment Underwriter
- VIP Gala Access for 20 guests
- Two tables of 10 with priority placement, concierge beverage service, exclusive appetizers
- Recognition on stage, in event program, and on large-format event screens
- Logo featured in print, digital, and social Gala promotions
- Collaborative cause marketing engagement following the Gala to extend visibility and highlight shared commitment to community impact
- Personalized post-event impact report highlighting the difference your sponsorship made

VIP COCKTAIL PARTY SPONSOR

\$25,000

Exclusive Opportunity: 1 Available

Be the exclusive host of the evening's first impression, the VIP Cocktail Party.

- Exclusive branding as the VIP Cocktail Party Sponsor
- Custom-branded signature cocktail
- VIP Gala Access for 10 guests
- One table of 10 with priority placement
- Logo recognition on event materials, screens, and signage
- Post-event impact report highlighting the difference your sponsorship made

PLATINUM SPONSOR

\$25,000

Limited Opportunity: 4 Available

Take a leadership role in supporting Heartspring with high visibility and a memorable experience for your guests.

- Recognition on stage, in event program, and on large-format event screens
- VIP Gala Access for 20 guests
- Two tables for 10 with priority placement
- Recognition on stage, in event program and materials, and on large-format event screens
- Logo featured in print, digital, and social Gala promotions
- Personalized post-event impact report highlighting the difference your sponsorship made

EXCLUSIVE EVENT SPONSOR

\$12,000

Your opportunity to stand in the spotlight while supporting key elements of the evening.

Options Available: Dinner Sponsor, Production Sponsor, and Venue Sponsor.

- One premium table of 10
- VIP Gala Access for 10 guests
- Recognition for your sponsored element
- Logo on event screens and in the printed program

GOLD SPONSOR

\$10,000

Craft the sponsorship that is as special as your brand with one of our Gold Sponsorship Opportunities.

Options Available: Bar Sponsor, Cocktail Hour Sponsor, Golden Ticket Sponsor, Live Auction Sponsor, Media Sponsor, Meet-the-Talent Sponsor, Silent Auction Sponsor, Video Sponsor, and Valet Sponsor.

- Naming rights for your sponsored element
- Logo recognition on sponsored signage and event screens
- One premium table of 10
- VIP Gala Access for 10 guests

SILVER SPONSOR

\$7,500

Your opportunity to shine as a champion for Heartspring.

- One premium table for 10
- VIP Gala Access for 10 guests
- Logo on event screens and in the printed program

BRONZE SPONSOR

\$5,000

Support Heartspring with premier recognition, a table for your guests and VIP parking.

- One table for 10
- VIP parking access for table guests
- Logo on event screens and in the printed program

TABLE SPONSOR

\$4,500

Your group in the center of the action with optimal table placement.

- One table of 10
- Listing as a Table Sponsor in event program

SUPPORTING LEVEL SPONSOR

\$2,500

Support the mission while enjoying an exciting evening with Heartspring.

Options Available: Accommodations Sponsor, Photo Op Sponsor, Print Sponsor, Table Wine Sponsor, Transportation Sponsor, Welcome Sip Sponsor, and the Wine and Spirits Pull Sponsor.

- 4 tickets to the event
- Recognition in program and on sponsored element signage

ALL HEARTSPRING SPONSORS WILL ENJOY THE FOLLOWING BENEFITS:

- Recognition on the Heartspring Website Gala page
- Pre- and post-event gratitude shared on social media
- First right of refusal of your sponsorship level in future years
- Placement in the Gala program

THANK YOU TO OUR **2025** GALA SPONSORS!

PRESENTING

THE BOMHOFF FOUNDATION

ENTERTAINMENT



PLATINUM



Contributions made on behalf of Berry Companies Employees

**Judy & Stanley
Guyer**

PREMIER CREATIVE PARTNER



VIP COCKTAIL PARTY



Dinner



**Lindsay & Bill
Caffey**

GOLD

Event Production



Media Partner



SILVER

Event Design



Video



Cocktail Hour



Silent Auction



Media



Live Auction



Cocktail Hour



Venue



Bar

**Laurie & Carlos
Labarca**

Bar



Wine and Liquor Pull



**Luke and Bailey
Berry Family**



TABLE

**Brian Brundage
Foulston Siefkin LLP**

Photo Op
Central
States
Electric

Photo Op
Conrade
Insurance
Group, Inc.

Table Wine
Gentry
Private
Wealth

Print
Helix
Architecture
+ Design

Photo Op
ICTeeth Pediatric Dentistry;
Dr. Trey Anderson, Dr. David
Brown, & Dr. Amrita Khemka

Commemorative
Gift
INTRUST
Bank

SUPPORTING

LAST HERO 2024
Amy & Scott Gepner

Valet
Davis-Moore
Auto Group

Commemorative
Gift
Distinct Ink

Valet
Dondlinger
Construction

Welcome Drink
Jacob Liquor

