



# EMERALD

THE HEARTSPRING GALA

2027

**SPONSORSHIP OPPORTUNITIES**

SATURDAY, APRIL 3, 2027



Heartspring

**Every day, families across the country search for answers, resources, and a path forward for their children with neurodevelopmental needs.**

At Heartspring, we partner with families, providing specialized therapies, education, and support to help children with neurodevelopmental differences communicate, learn, connect, and grow.

We see every day what becomes possible when children receive the right support at the right time. First words are spoken. New skills emerge. Confidence grows. Futures begin to look brighter.

We invite you to be part of making those moments possible.

With our plans for a new state-of-the-art multi-clinic facility in Wichita's downtown health care corridor, we envision a vibrant community hub where cutting-edge care meets compassionate connection, built through groundbreaking partnerships with leaders from University of Kansas School of Medicine – Wichita and Wichita State University. Together, we are creating an integrated model of care designed to meet the growing needs of children and families today while transforming what is possible for future generations.

For the one in six families navigating the often-overwhelming journey of neurodevelopmental care, this isn't just a vision — it's a lifeline. And we can't do it without you.

The Heartspring Gala is more than a fundraiser. It's a celebration of courage, progress, and possibilities. Community changemakers gather to amplify our collective impact to help unlock brighter futures for the children we serve.

**“We were in a moment of crisis and Heartspring really helped us. It saved our family, helped our marriage, and gives our other kids a better life.”**

— Jeremy and Leah,  
Heartspring Parents

As a sponsor, your support helps children gain access to life-changing therapies, specialized education, and the individualized care they need to build meaningful relationships, develop independence, and achieve milestones once thought beyond reach.

We invite you to stand with us as a sponsor of Emerald: The Heartspring Gala and help create a future where more children and families have access to the care they need to thrive.

**Thank you for considering this opportunity to invest in children, families, and our community.**

**With gratitude,**

**Heather Hogan**  
Chief Advancement &  
Strategy Officer; President,  
Legacy Foundation

**Dan Soliday**  
President & CEO

**Jamee Ross**  
VP of Advancement



**Scan to watch highlights from  
Rouge: The Heartspring Gala.**



# SPONSORSHIP OPPORTUNITIES

**\$100,000**

# EMERALD PRESENTING

## **Exclusive Opportunity: 1 Available**

**Be recognized as the exclusive “Presented By” Sponsor of the event, with your brand integrated into every element of the evening.**

- ♦ Exclusive naming rights: “Presented by [Company/Name]” on all materials and event branding
- ♦ Opportunity to address guests from the stage
- ♦ A King’s Table for 20
- ♦ VIP amenities for all table guests
- ♦ VIP valet parking for all table guests
- ♦ Expedited event check-in
- ♦ Logo featured in print, digital, and social Gala promotions
- ♦ Permanent name recognition on Heartspring Donor Wall
- ♦ Private, curated experience at the Heartspring campus for your team or family
- ♦ Personalized, year-round cause marketing partnership developed collaboratively to align your organization’s business and community goals with Heartspring’s mission impact, creating meaningful visibility beyond the Gala
- ♦ Personalized post-event impact report highlighting the difference your sponsorship made

**\$50,000**

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# ENTERTAINMENT UNDERWRITER

## 5 Available

**Your sponsorship brings world-class entertainment to life while aligning your brand with the heart of the evening.**

- ◆ Shared branding as the Entertainment Underwriter
- ◆ One table of 20 with priority placement
- ◆ VIP amenities for all table guests
- ◆ VIP valet parking for all table guests
- ◆ On-stage recognition in front of our 600+ attendees
- ◆ Logo recognition in the printed program, on event materials, large-format event screens, signage, event website, and Heartspring.org homepage
- ◆ Collaborative cause marketing engagement following the Gala to extend visibility and highlight shared commitment to community impact
- ◆ Post-event impact report highlighting the difference your sponsorship made

**\$25,000**

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# COCKTAILS & CONVERSATION

## Exclusive Opportunity: 1 Available

**Be the exclusive host of the evening's main cocktail party.**

- ◆ Exclusive branding as the Cocktails & Conversation Sponsor
- ◆ Custom brand signature cocktail
- ◆ One table of 20 with priority placement
- ◆ VIP amenities for all table guests
- ◆ VIP valet parking for all table guests
- ◆ On-stage recognition in front of our 600+ attendees
- ◆ Logo recognition in the event printed program, on event materials, large-format event screens, signage, event website, and Heartspring.org homepage
- ◆ Post-event impact report highlighting the difference your sponsorship made

**\$25,000**

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## DINNER

### Exclusive Opportunity: 1 Available

**Be the host of an unforgettable evening as our Dinner Sponsor.**

- ♦ Exclusive branding as the Dinner Sponsor
- ♦ One table of 20 with priority placement
- ♦ VIP amenities for all table guests
- ♦ VIP valet parking for all table guests
- ♦ On-stage recognition in front of our 600+ attendees
- ♦ Logo recognition in the event printed program, on event materials, large-format event screens, signage, event website, and Heartspring.org homepage
- ♦ Post-event impact report highlighting the difference your sponsorship made

**\$25,000**

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## VIP EXPERIENCE

### Exclusive Opportunity: 1 Available

**Be the exclusive host of the evening's first impression, the VIP Experience.**

- ♦ Exclusive branding as the VIP Experience Sponsor
- ♦ One table of 20 with priority placement
- ♦ VIP amenities for all table guests
- ♦ VIP valet parking for all table guests
- ♦ On-stage recognition in front of our 600+ attendees
- ♦ Logo recognition in the event printed program, on event materials, large-format event screens, signage, event website, and Heartspring.org homepage
- ♦ Post-event impact report highlighting the difference your sponsorship made

**\$10,000**

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## SPOTLIGHT

**Craft the sponsorship that is as special as your brand with one of our Spotlight Sponsorship Opportunities.**

**Sponsor Options Available:**

Gilded Bars (4)

Gold Ticket (2)

Live Auction (2)

Meet-the-Talent (2)

Table Wine (2)

Valet (2)

Welcome Sip (2)

- ◆ Shared naming rights for your sponsored element
- ◆ Logo recognition on sponsor signage and event screens
- ◆ Additional logo placement and recognition will be done in conjunction with the opportunity you select
- ◆ One premium table for 12
- ◆ VIP amenities for all table guests
- ◆ VIP valet parking for all table guests

**\$7,500**

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## ENCORE

**Your opportunity to shine as a champion for Heartspring.**

**Sponsor Options Available:**

Photo Op (2)

Print (2)

Silent Auction (2)

Video (2)

- ◆ Shared naming rights for your sponsored element
- ◆ Logo on event screens and in the printed program
- ◆ One premium table for 12
- ◆ VIP amenities for all table guests
- ◆ VIP valet parking for all table guests

**\$5,000**

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## OVATION

**Support Heartspring with premier recognition, a table for your guests and VIP valet parking.**

- ◆ Logo on event screens and in the printed program
- ◆ One table for 10
- ◆ VIP valet parking for all table guests

**\$2,500**

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## FINAL BOW

Support the mission while enjoying an exciting evening with Heartspring.

- ♦ One table for 8
- ♦ General valet parking for all table guests

**\$1,000**

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## HOST COUPLE

Receive VIP benefits, special recognition, and an enhanced Gala experience — all while supporting Heartspring at no additional ticket cost.

- ♦ Name listed in event program and on signage at the event
- ♦ VIP amenities for 2 guests
- ♦ VIP valet parking for 2 guests

### **All Heartspring Gala Sponsors will enjoy the following benefits:**

- ♦ Recognition on the Heartspring website Gala page
- ♦ Pre- and post-event gratitude shared on social media
- ♦ First right of refusal of your sponsorship level in future years
- ♦ Placement in the Gala program

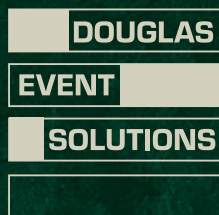


THANK YOU TO OUR  
2026 GALA  
SPONSORS

PRESENTING

# The Bomhoff Foundation

## EXCLUSIVE EVENT PARTNER



## ENTERTAINMENT UNDERWRITER



## EXCLUSIVE CREATIVE PARTNER



## PLATINUM

### VIP Cocktail Party



The Barry Group  
Don Barry  
Chelsey Mathias  
Janice Bonine  
Matthew Bennett

The Docking Group  
Jill Docking  
Brian Docking  
Adam Alter  
Caylen Ye



Judy & Stan  
Guyer

### Exclusive Media Partner



## DINNER

Lindsay & Bill  
Caffey

### Gold Ticket Sponsors



### Live Auction Sponsor

Dave & Lori  
Bowlin

### Valet Sponsors

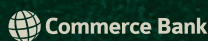


Colby  
Sandlian

## SILVER



## BRONZE



Kevin & Julie  
Turpin

## TABLE

Brian Brundage  
& Tony Atterbury  
Blue Moon Caterers  
Fidelity Bank  
Foulston Siefkin LLP

KU School of Medicine  
Wichita Medical Practice  
Association Psychiatry &  
Behavioral Sciences  
Wichita State University

## SUPPORTING

### Photo Op Sponsors

Central States  
Electric  
ICTeeth Pediatric  
Dentistry and Smile  
Safari; Dr. David  
Brown, Dr. Trey  
Anderson and Dr.  
Amrita Khemka

### Print Sponsors

Helix Architecture +  
Design  
Jamie  
Mullen-Hearn

### Signature Cocktail Sponsors

Groves Retail Liquor  
Standard Beverage

### Silent Auction Sponsors

Dugan Consulting  
Group  
Watkins Public  
Strategies

### Table Wine Sponsors

Gateway Wireless &  
Network Services  
Gentry Private  
Wealth  
Carlos & Laurie  
Labarca  
Security 1st Title

### Transportation Sponsor

Davis-Moore Auto  
Group

### Welcome Sip Sponsor

IdeaTek

### Wine & Spirits Sponsor

J.E. Dunn  
Construction



Heartspring

[HeartspringGala.org](http://HeartspringGala.org)